

SPONSORSHIP OPPORTUNITY

The Aligned Business Woman Circle: Vision Boards and Goal Mapping

Where Dreams and Strategy Align

Hosted by: The Aligned Business Woman Brand

Event Underwritten by: FemForce Photography

Event Curated by: Elevation Event Management



Thursday, January 11, 2024
Houston, TX

QUICK SUMMARY

The Aligned Business Woman Circle is an exclusive one-day conference, uniquely tailored for women entrepreneurs who blend intuition with strategy in their journey towards personal and professional fulfillment.

This is more than a conference; it's an immersive experience designed to empower, inspire, and equip women entrepreneurs with the tools and insights to achieve their most ambitious goals.

BENEFIT #1	
EMPOWERMENT AND IMPACT	Align your brand with a powerful movement that echoes your values of empowerment, growth, and resilience. As our sponsor, your support directly contributes to empowering women entrepreneurs to harness their intuition and logic, transforming their dreams into tangible successes.
BENEFIT #2	
STRATEGIC NETWORKING OPPORTUNITIES	Connect with a vibrant community of driven and forward-thinking women entrepreneurs. Your involvement offers an unparalleled opportunity to engage with this audience, fostering meaningful relationships and potential collaborations that resonate with your brand's ethos of intentional and authentic connection.
BENEFIT #3	
ELEVATE BRAND VISIBILITY WITH PURPOSE	By sponsoring this event, your brand gains significant visibility among a niche audience who values simplification, strategic action, and authentic engagement. This is an opportunity to showcase your brand not just as a business but as a proactive change-maker aligning with the values of confidence, empowerment, and strategic growth.

Dear Friend,

We are delighted to announce The Aligned Business Woman Circle: Vision Boards and Goal Mapping Conference, a transformative one-day event crafted for women entrepreneurs who are visionaries and changemakers not only in their businesses but also through their impact.

This gathering is an opportunity for these visionary women to align their intuitive wisdom with strategic goal-setting, propelling them toward success and impact.

Women entrepreneurs are often the driving force of innovation in business, and empowering them has a profound impact. By providing them with tools and insights to clarify their vision, we set the stage for transformative growth and achievement.

At The Aligned Business Woman Circle: Vision Boards and Goal Mapping Conference, women entrepreneurs will find alignment in:

- Purposeful Vision: Fostering clarity and focus on their entrepreneurial dreams.
- Strategic Execution: Empowering them to turn their vision into achievable goals.
- Influential Leadership: Building confidence to lead their businesses with conviction.
- Meaningful Impact: Ensuring their business journey is fulfilling and impactful.

Our mission is to create a synergy between these visionary women and businesses like yours. By sponsoring this event, you will connect with women who are actively seeking to transform their business approach – they are innovators and pace-setters, ready to take their business to new heights.

We offer various sponsorship levels, providing an opportunity to align with an audience committed to growth and success. Partnering with us is more than a sponsorship; it's an investment in the future of women-led businesses.

We invite you to consider this opportunity to join us as a sponsor for The Aligned Business Woman Circle: Vision Boards and Goal Mapping Conference. Your support plays a crucial role in empowering women entrepreneurs to realize their potential with clarity and confidence.

We look forward to the possibility of collaborating with you to create an event that celebrates and actualizes the aspirations of women in business!

Warm regards,
Vanessa Ann Miller
CEO and Founder of the Aligned Business Woman

SPONSORSHIP OPPORTUNITIES

INNOVATION PARTNER: \$2,500

- Prominent logo placement on the event website and digital materials.
- Special mention during the opening and closing ceremonies.
- Opportunity to conduct a 10-minute presentation or product showcase.
- Dedicated social media promotion (pre- and post-event).
- 4 complimentary Align Pass tickets.
- Highlight in email communications to participants.
- Event table
- Digital acknowledgment during the happy hour.

INSPIRATION ALLY: \$1,500 (2 OPPORTUNITIES)

- Logo placement on the event website and digital materials.
- Mention at the start of high-traffic sessions (like workshops).
- 2 complimentary Align Pass tickets.
- Social media mentions in event-related posts.
- Inclusion in specific email communications to attendees.
- Event table
- Digital acknowledgment during the happy hour.

EMPOWERMENT SUPPORTER: \$1,000

- Logo on the event website.
- Mention the digital event schedule or prominent sessions.
- 1 complimentary Align Pass ticket.
- Social media acknowledgment.
- Digital acknowledgment during the happy hour.

NOURISHMENT SPONSORS: \$750 (3 OPPORTUNITIES)

- Digital signage during the sponsored meal or networking break.
- Logo on event website and digital communications.
- Social media spotlight related to the meal/break.
- Complimentary Zen Pass ticket.

ACTIVITIES SPONSORS: \$600 (3 OPPORTUNITIES)

- Acknowledgment at the beginning of the workshop.
- Digital visibility in workshop-related communications.
- Social media features.
- Complimentary Zen Pass ticket.

SWAG BAG SPONSORS: \$250 (5 OPPORTUNITIES)

- Digital visibility in workshop-related communications.
- Social media features..

TENTATIVE SCHEDULE

8:00–8:30 am

Check-in

8:30–9:00 am

Light Breakfast

9:00–9:30 am

Opening Session: Aura Cleansing & Meditation

9:30–9:45 am

Break

9:45–11:00 am

Morning Session: Vision Board workshop

11:00–11:30 am

Move + Groove Posing with Stacey Poterson of FemForce

11:30–1:00 pm

Lunch + (network + headshots + private aura readings)

1:00–2:30 pm

Afternoon Session: CEO Power Planning + Brainstorm Pods

2:30–3:30 pm

VIP photoshoots + private aura readings + visit vendor tables

3:30–5:00 pm

Happy Hour, Bocce and networking

ABOUT VANESSA ANN MILLER

OF THE ALIGNED BUSINESS WOMAN

Vanessa Ann Miller stands for empowering women entrepreneurs with a unique blend of NLP, Human Design, and strategic business coaching. Her approach focuses on helping her clients create spacious calendars and simplified business processes, ensuring that they work smarter, not harder. Vanessa's ideal clients are driven, aspirational entrepreneurs seeking clarity, confidence, and consistency in their business activities.

Her programs promise holistic transformation, including mindset shifts, subconscious reprogramming, and tailored business strategies, leading to joyful, prosperous lives and successful businesses.

Vanessa is not just an entrepreneur; she is a visionary who combines her passion for business with a deep understanding of human psychology and innovative strategies.



ABOUT STACEY POTERSON

OF FEMFORCE PHOTOGRAPHY

Stacey is a photographer who after 10 years of shooting weddings decided to ditch working nights and weekends so she could spend more time with her family. She re-designed her photography business to fit family life & motherhood and started FemForce- a photoshoot membership for female entrepreneurs that helps them get fresh new social media content every month.

Forging her own path in the photo industry and doing what no photographer has done before, she created a non traditional approach to photoshoots.

What started in 1 city is now nationwide and Stacey and her team are on a mission to help female entrepreneurs show up consistently, step into the spotlight and be seen as leaders in their industry.



ABOUT JOANN ZEISIG

OF ELEVATION EVENT MANAGEMENT

JoAnn is a seasoned and dynamic professional in the field of Event Production and Management, renowned for her innovative approach and meticulous attention to detail. With over 25 years of experience orchestrating a wide array of successful events, she has earned a reputation as a leader who transforms visions into unforgettable experiences.

Throughout her career, JoAnn has successfully managed events of various scales and complexities, ranging from high-profile corporate conferences to glamorous charity galas and bucket-list worthy incentive trips. Her ability to navigate the intricate details of event planning, coupled with her knack for anticipating challenges before they arise, has made her an indispensable asset to the organizations she has served.

As the Founder & CEO of Elevation Event Management, JoAnn oversees a dedicated team of professionals, inspiring them to bring their best to every project. She thrives on collaboration, fostering a creative and positive environment that empowers her team to surpass client expectations.



ADDITIONAL DETAILS

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Venue

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